

PM • Meet & Greet at Medicon Village

Why?

Medicon Village's standing table concept is aimed at companies interested in meeting, selling and profiling themselves towards the research park's >180 businesses and their >2,800 employees.

How/when/who?

Location	Lund, Scheeleorget, Medicon Village, Inspira, Meeting Point.
Agenda	Area open 8.00 am - 4.00 pm weekdays. Host decides when to be present. More than one day in a row can be booked.
Setting	The host is offered a standing table (ø 60 cm) placed where all guests to restaurant and café passes (about 500 a day). Max two roll-ups can (and should for maximum impact) be placed near the table.
Marketing	Information about the event will be exposed from early in the morning the day before to lunchtime the day of the event on Medicon Village's 17 information screens at different locations in the science park. Host is recommended to invite contacts to visit.
Documentation	One week before the meeting, EH should provide the MV contact person with the following elements in order to secure a successful event: <ul style="list-style-type: none">- logos (both positive and negative, preferably eps format).- text in English about the event, 1 sentence about why people should come to you.- billing address (by mail or e-mail), and any requested invoice specification.
Budget	Meet & Greet can be booked with contact person (see below) by members of Medicon Village without fee and external companies for 5000 SEK.

Contact person

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